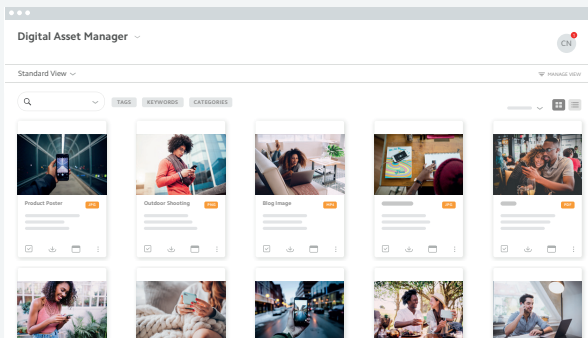


BrandMaker

Digital Asset Manager

Maximize the Return on Your Marketing Content



BrandMaker Digital Asset Manager is a robust Digital Asset Management system that provides superior flexibility for organizing assets. It makes it easy for your employees, suppliers, partners, and vendors to find and use digital assets across markets. Empower field teams, channel partners, and sales reps with the mobile app to have digital assets within reach, within seconds. Let sales reps share documents with clients via traceable links to get detailed content interaction statistics.

Key benefits:

- Rapid access to digital and multimedia content
- Edit in Adobe InDesign® directly from Digital Asset Manager
- Share assets with the click of a button
- Monitor performance of shared content with engagement statistics
- Automatically send additional content recommendations to clients

Key features:

- AI-based image tagging
- Mobile app to access digital assets on-the-go
- Automatic conversion of source files into target formats
- Version and license management guarantee the use of valid media
- Prevent non-authorized use via user rights

Digital Asset Manager goes beyond a simple file sharing system. It is a method for streamlining marketing content and a prerequisite for improved marketing ROI.

Learn how BrandMaker can unleash your marketing superpowers!
Get in touch with us now and request a demo.

