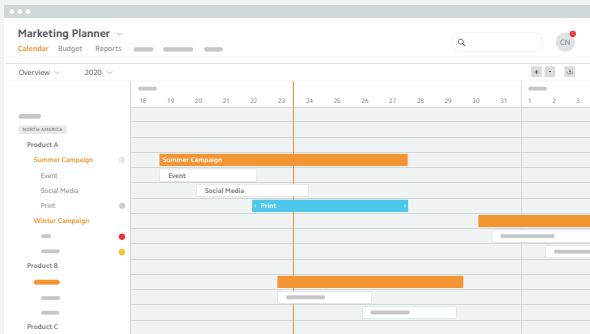


# BrandMaker Marketing Planner

Orchestrate Marketing Plans and Budgets



BrandMaker Marketing Planner marks the starting point for planning and budgeting marketing activities and putting them into action - on every classic and digital channel. Maintain one marketing calendar to schedule campaigns, plan budgets, and monitor results. With only one mouse click, switch between time bars in the calendar and the budget view. Use saved filters and dimensions to quickly create the overview and insights needed. Access your marketing plan even on-the-go with the mobile app.

## Key benefits:

- Central place for marketing planning
- Accurate marketing budget at-hand 24/7
- Create clarity about goals and gain quick insight in KPI status
- Reduce the amount of manual data entry and human error
- Marketing planning on-the-go via app

## Key features:

- Freely configurable planning structure
- Fully integrated budget data in different currencies
- Automatic import/export of existing financial data
- Generation of planning and budget reports, charts, and graphs
- Secure access through user rights and team-specific areas

Avoid disconnected "random acts of marketing" and get organized with BrandMaker Marketing Planner.

**Learn how BrandMaker can unleash your marketing superpowers!  
Get in touch with us now and request a demo.**

