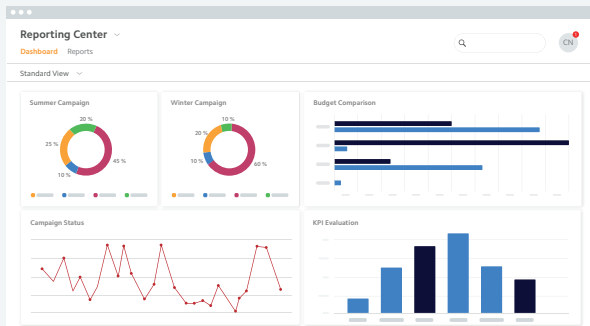


BrandMaker Reporting Center

Make Quick and Well-Informed Decisions



BrandMaker Reporting Center is the pivotal tool for reporting, analytics, and success measurement. It consolidates key figures from Brand Maker modules as well as external sources, and displays the whole data set comprehensively in customer-specific dashboards. Real-time evaluation of campaigns and their performance enable you to identify successful marketing strategies.

Key benefits:

- Get real-time analyses and reports on campaign performance
- Create ad-hoc reports on-the-fly
- Generate graphical and tabular reports regardless of the source
- Enable consistent KPI-based performance monitoring
- Output only CD-compliant reports

Key features:

- Customizable analytical dashboards
- Individual reports and dashboards via drag and drop
- List-based reports, charts, and multipage assessments
- Combine internal and external data for more compelling analysis
- Export reports in all usual formats

Respond to marketplace changes at any time and steer your performance with agility – for the best overall marketing performance and ROI.

**Learn how BrandMaker can unleash your marketing superpowers!
Get in touch with us now and request a demo.**

