

# BrandMaker Technology

One Connected Platform Throughout Your Enterprise



BrandMaker has built world-class integrations with a variety of other enterprise management software components. The net result is one connected MRM software platform that increases data accuracy, reduces administrative burden, and boosts productivity. For example, you can connect our software with your existing financial systems, which are already deeply integrated into your daily work. No overwriting of files, no manual input errors – all data is correct and consistent.

## Key benefits:

- Integrate BrandMaker into your Martech landscape
- Faster workflows through to automated data exchange
- Use system-wide, uniform data to generate meaningful reports
- Connect BrandMaker with existing financial systems
- Consistent and correct data through automated data import/export

## Key features:

- Self-service integrations and direct interfaces
- Create custom integrations on your own with Zapier
- Direct use of digital assets in web CMS, marketing automation tools, or Microsoft® Office tools
- Customer-specific and field-proven system integrations
- Automated data import/export

Say goodbye to isolated operations within individual tools and create real added value for your marketing.

**Learn how BrandMaker can unleash your marketing superpowers!  
Get in touch with us now and request a demo.**

