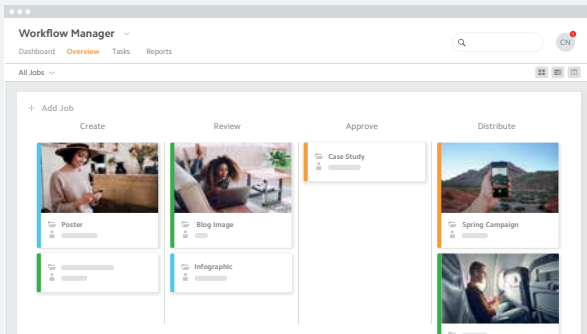


BrandMaker Workflow Manager

Make Your Work Flow with Agile Processes



BrandMaker Workflow Manager streamlines the internal coordination, review, and approval processes. It enables teams to collaborate in an efficient way and provides tools to optimize the content creation process from ideation to distribution – with the goal to deliver the most compelling and relevant customer experiences. Content creation workflows eliminate those long email exchanges about content production. Collaborate online to review creative work and approve or reject files within BrandMaker. Once approved, you can move files directly into your asset library.

Key benefits:

- Workflows that reflect the way you want to work
- Get accurate and real-time status on all running tasks
- Speed up your time-to-market with automated workflows
- Reduce the number of iterations through online reviews
- Smooth budget allocation and implementation via release workflows

Key features:

- Central module for task, project, and workflow management
- Kanban, Gantt, and list view of current projects
- Individually definable workflows
- Central and role-based access to project information
- Digital signature option for binding content approvals
- Simple, flexible, and accurate mapping of complex business processes

Implement projects in a structured and organized way while always having a comprehensive overview of your current marketing projects and to-dos.

**Learn how BrandMaker can unleash your marketing superpowers!
Get in touch with us now and request a demo.**

